Our four-week Business English Program develops your communication skills and cross-cultural awareness. This program focuses on business topics such as presentations, marketing strategies, job search and interviews. You will build vocabulary specific to business, and you will become familiar with the Canadian business environment through company visits and guest speakers from different industries. Through the weekly pronunciation practice, conversation tutor meetings, resume writing, and a variety of other in-class and out-of-class activities, you will be able to deepen your cultural understanding, improve oral and written English proficiency, and build confidence in communicating in an international business context.

Learning Objectives
Upon completion of this program you should be able to:
- Carry on business and social conversations with more ease
- Use appropriate formal and informal language choices in a business setting
- Understand the culture of international business, accepted ways of expressing ideas and opinions in formal and informal work settings
- Develop business vocabulary necessary for expressing and communicating effectively in different business contexts
- Organize and deliver presentations using visual aids
- Practice writing in various business styles (e.g., agendas, minutes, resumes, emails)
- Practice speaking in different business contexts (e.g., telephoning, meetings, negotiations, presentations, company visits)
- Practice job search skills by completing various stages in the process of getting a job in Canada
- Understand and reflect on the principles of the operation of Canadian businesses

Program Entry Requirements
- Interest in improving your English for international business
- Intermediate level of English or higher

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<thead>
<tr>
<th>Semester</th>
<th>Dates 2017</th>
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<tbody>
<tr>
<td>Winter</td>
<td>February 20 to March 17, 2017</td>
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<tr>
<td>Summer A</td>
<td>July 4 to July 28, 2017</td>
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<tr>
<td>Summer B</td>
<td>August 14 to September 8, 2017</td>
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Fees (Canadian dollars)
- Application fee - $150
- Tuition* - $4685

*Includes Business English Program, four weeks of homestay accommodation, three meals a day, local business visits and extracurricular activities.