Our four-week Business English Program develops your **communication skills** and cross-cultural awareness. This program focuses on business topics such as **presentations, marketing strategies, job search** and **interviews**. You will **build vocabulary** specific to business, and you will become familiar with the Canadian business environment through **company visits** and guest **speakers** from different industries. Through the weekly pronunciation practice, **conversation tutor** meetings, **resume** writing, and a variety of other in-class and out-of-class **activities**, you will be able to deepen your cultural understanding, improve **oral and written** English proficiency, and build confidence in communicating in an **international business** context.

### Dates 2018

<table>
<thead>
<tr>
<th>Semester</th>
<th>Dates 2018</th>
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</thead>
<tbody>
<tr>
<td>Winter</td>
<td>February 12 to March 9, 2018</td>
</tr>
<tr>
<td>Summer A</td>
<td>July 3 to July 27, 2018</td>
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<tr>
<td>Summer B</td>
<td>August 13–September 7, 2018</td>
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</tbody>
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**Fees (Canadian dollars)**
- Application fee - $150
- Tuition* - $4685

*Includes Business English Program, four weeks of homestay accommodation, three meals a day, local business visits and extracurricular activities.
Learning Objectives
Upon completion of this program you should be able to:

- Carry on business and social conversations with more ease
- Use appropriate formal and informal language choices in a business setting
- Understand the culture of international business, accepted ways of expressing ideas and opinions in formal and informal work settings
- Develop business vocabulary necessary for expressing and communicating effectively in different business contexts
- Organize and deliver presentations using visual aids
- Practice writing in various business styles (e.g., agendas, minutes, resumes, emails)
- Practice speaking in different business contexts (e.g., telephoning, meetings, negotiations, presentations, company visits)
- Practice job search skills by completing various stages in the process of getting a job in Canada
- Understand and reflect on the principles of the operation of Canadian businesses

Program Entry Requirements
- Interest in improving your English for international business
- Intermediate level of English or higher