Teaching Opportunity

Equine Guelph and Open Learning and Educational Support (OpenEd) is recruiting an Equine Event Management instructor with academic knowledge, a passion for teaching, and equine event experience to facilitate an online course in the Equine Studies program at the University of Guelph.

The Equine Studies certificate and diploma programs offer 20 online science and business courses for the horse owner. Based in research and evidence-based practice, the course content draws on the expertise of Equine Guelph, Ontario Veterinary College, and our equine industry partners.

Position Description

We are looking for an instructor to facilitate our Equine Event Management course in the Winter 2019 semester beginning January 14 and ending April 7, 2019.

We provide our students with an engaging, relevant learning experience where they can immediately apply the concepts learned in the course to managing sustainable equine events of all types. Students will learn to plan a variety of equine events including sport competitions, trail rides, open houses, fairs, educational workshops, fundraisers, trade shows and much more.

As an instructor with the Equine Studies program, you are required to facilitate the instruction and learning of the current course using the tools available in the course website—encouraging discussion, asking questions, providing support material, and interacting with students to deliver an engaging learning experience.

Course Format

The equine studies courses are non-degree courses. All courses are 12 weeks in length, delivered completely online through the University of Guelph’s online learning management system (Daylight by D2L), and follow the semester system with courses beginning in September, January and May. The courses are fully facilitated by an instructor and all students begin and end the course together.

Instructor Responsibilities

- Encourage student learning by creating a supportive online community.
- Establish a presence in the online classroom and communicate effectively with students.
- Share real world experiences and provide examples that demonstrate your expertise of the topic area and meet the needs of the learners currently taking the course.
- Provide feedback to students by engaging in online discussions and answering questions.
- Working from the existing course, complete a review and provide revisions for the course outline, materials list, and course website.
Grade all assignments and quizzes following the rubric/grading criteria in the course outline and provide appropriate feedback on submitted work.

Instructor Qualifications

- A university degree from an accredited institution with expertise in the subject area. An MBA is an asset as is an event management certificate or diploma.
- At least three years’ experience in event management, and recent experience managing a variety of equine events. You are knowledgeable of current resources and research in the field of event management.
- Exceptional written communication skills. You can communicate effectively with students and are competent at using communication tools such as email, Skype or web-conferencing.
- Teaching experience in an online environment. You show a dedication to teaching and learning and you are committed to quality teaching.
- Previous participation in an online course as a student. You have firsthand experience as a student in an online course.
- A level of confidence with computer technology, and the ability to master a learning management system. You have the ability and desire to learn the software required to be a successful online facilitator.
- A commitment to meeting timelines. You can balance the competing priorities for your time and ensure they do not interfere with delivering the course.
- Access to the internet and computer technology to participate in the course, including access to audio and video equipment and software. You have the equipment to successfully participate and facilitate an online course.

To Apply

If you are interested in this position, please respond by sending a resume/CV outlining your education and experience with a cover letter indicating how you meet the stated qualifications and why you want to teach in this continuing education online program. Resumes must be submitted via email to Marjory Gaouette, manager, program development by Monday, October 8, 2018.

Equine Guelph

Equine Guelph, through the University of Guelph, serves the horse and its industry through education, research, horse health care promotion, and industry development. Equine Guelph’s award winning educational programs include the Online Equine Studies certificates and diploma, and EquiMania, a youth education initiative.

Continuing Education at OpenEd

Continuing Education at OpenEd provides innovative, high-quality professional development programs that reflect the unique teaching expertise and research strengths of the University of Guelph. We offer over 100 courses delivered to students in 26 countries, creating a network of learners who bring a rich, diverse cultural experience to our courses and programs.