Curriculum Development Opportunity

Equine Guelph and Open Learning and Educational Support (OpenEd) is recruiting a course developer to revise the curriculum of our Equine Business Finance & Risk Management online course. This course focuses on the basic principles of financial management of a small equine business. Course developers at the University of Guelph work in a team environment with an instructional designer, program developer and media specialist to develop curriculum, write content and create multimedia.

The Equine Studies certificate and diploma programs offer 20 online science and business courses for the horse owner. Based in research and evidence-based practice, the course content draws on the expertise of Equine Guelph, Ontario Veterinary College, and our equine industry partners.

Position Description

We are looking for a course developer with a financial and accounting background, and experience in the equine industry. The successful candidate will work with the OpenEd team as a subject matter expert (SME) to revise curriculum for the Equine Business Finance & Risk Management online course. Course redevelopment will start immediately, and the revised course will be delivered in the Summer 2019 semester. The course developer may also apply to be the instructor of the Summer 2019 offering.

Course Format

We provide our students with an engaging, relevant learning experience where they can immediately apply the concepts learned in the course to improve the health and welfare of horses.

The equine studies courses are non-degree courses. All courses are 12 weeks in length, delivered completely online through the University of Guelph’s online learning management system (Daylight by D2L), and follow the semester system with courses beginning in September, January and May. The courses are fully facilitated by an instructor and all students begin and end the course together.

Course Developer Responsibilities

- Participate in planning meetings to establish project timelines and design considerations—learner profile, course outcomes, course topics, instructional materials, activities and assessments.
- Review and redevelop the course outline and learning outcomes.
- Review existing resources and develop new student resources as required.
- Propose learning activities to reinforce key skills and allow students to apply new knowledge in a practical way.
• Write course content within an established framework—units, lessons, readings, activities and assessments.
• Participate in a quality review and revision process.

Course Developer Qualifications

• A university degree (B.Comm, Business Management or Administration, MBA) from an accredited institution with expertise in the subject matter. An accounting designation is an asset.
• At least five years’ experience in your field of expertise. You are knowledgeable of current resources and research in business management, accounting and small business.
• Exceptional written communication skills. You can communicate effectively with students and are competent at using communication tools such as email, Skype and web-conferencing.
• Teaching experience in an online environment. You show a dedication to teaching and learning and you are committed to delivering courses online.
• Previous participation in an online course as a student. You have firsthand experience as a student in an online course.
• A level of confidence with computer technology, and the ability to master a learning management system. You have the ability and desire to learn the software required to successfully develop an online course.
• A commitment to meeting timelines. You can balance the competing priorities for your time and ensure they do not interfere with delivering the course.
• Access to the internet and computer technology to participate in the course, including access to audio and video equipment and software. You have the equipment to successfully participate and complete the work required to develop an online course.

To Apply

If you are interested in this position, please respond by sending a resume/CV outlining your education and experience with a cover letter indicating how you meet the stated qualifications and why you want to teach in this continuing education online program. Resumes must be submitted via email to Marjory Gaouette, manager, program development by Monday, October 8, 2018.

Equine Guelph

Equine Guelph, through the University of Guelph, serves the horse and its industry through education, research, horse health care promotion, and industry development. Equine Guelph’s award winning educational programs include the Online Equine Studies certificates and diploma, and EquiMania, a youth education initiative.

Continuing Education at OpenEd

Continuing Education at OpenEd provides innovative, high-quality professional development programs that reflect the unique teaching expertise and research strengths of the University of Guelph. We offer over 100 courses delivered to students in 26 countries, creating a network of learners who bring a rich, diverse cultural experience to our courses and programs.