Curriculum Development Opportunity

Equine Guelph and Open Learning and Educational Support (OpenEd) are recruiting for a course developer who has the academic knowledge and experience to develop and write curriculum for the Advanced Equine Behaviour online course. This course is part of the Equine Studies program and focuses on observing, analyzing, interpreting, and evaluating equine behaviour to establish management practices and training programs that consider the health and welfare of horses.

The Equine Studies certificate and diploma programs offer 20 online science and business courses for the horse owner. Based on research and evidence-based practice, the course content draws on the expertise of Equine Guelph, Ontario Veterinary College, and our equine industry partners.

Position Description

We are looking for a course developer who is available to work with the OpenEd team as a subject matter expert (SME) to design and write course content beginning January 13, 2020, and concluding August 31, 2020.

Course developers at the University of Guelph work in a team environment with an instructional designer, program developer and media specialist to develop curriculum, write content and create multimedia. As a course developer, you will be expected to participate in curriculum planning meetings, review learning outcomes, develop an assessment strategy, select readings and resources, create unit content and multimedia assets, select activities, and conduct a review of the final course in the course learning management system.

Course Format

We provide our students with an engaging, relevant learning experience where they can immediately apply the concepts learned in the course to improve the health and welfare of horses.

The equine study courses are non-degree credit courses. All courses are 12 weeks in length, delivered entirely online through the University of Guelph’s online learning management system (Brightspace by D2L), and follow the semester system with courses beginning in September, January, and May. The courses are fully facilitated by an instructor, and all students begin and end the course together.

Course Description

An in-depth exploration of the theory and principles of how horses learn from an ethological and learning theory perspective, to understand the effects we, as humans, have on the training and behaviour of horses. You will utilize these principles to explore equine management practices
and training programs that benefit the welfare of the horse. This course will discuss issues surrounding abnormal equine behaviour and management practices that contribute to them and identify ways to improve our interactions with horses. You will be encouraged to explore current research to validate and apply evidence-based approaches to working with and training horses.

Students will have taken Equine Behaviour before registering in this advanced study course.

Qualifications

- A university degree (M.Sc., DVM, PhD) from an accredited institution with expertise in equine behaviour and learning theory.
- At least three years’ experience in the field. You are knowledgeable about current resources and research.
- Exceptional written communication skills. You can communicate effectively with students using tools such as email, Skype, and web-conferencing.
- Teaching experience in an online environment. You show a dedication to teaching and learning, and you are committed to creating quality courses for continuing education students.
- Previous participation in an online course as a student. You have first-hand experience as a student in an online class.
- A commitment to meeting timelines. You can balance the competing priorities for your time and ensure they do not interfere with developing the course.
- A level of confidence with computer technology, and the ability to master a learning management system. You have the ability and desire to learn the software required to successfully develop an online course.
- Access to the internet and computer technology required to participate in and complete the work required to develop an online course, including access to audio and video equipment and software.

To Apply

If you are interested in this position, please respond by sending a resume/CV with a cover letter that outlines your education and experience, how you meet the stated qualifications, and why you want to be part of this continuing education online program.

Resumes must be submitted by December 30, 2019 to:

Marjory Gaouette
Open Learning and Educational Support
University of Guelph

Email Marjory Gaouette (m.gaouette@uoguelph.ca)

Please note this position will remain posted until it is filled.

Equine Guelph

Equine Guelph serves the horse and its industry through education, research, horse health care promotion, and industry development at the University of Guelph. Equine Guelph’s award-
winning educational programs include the Online Equine Studies certificates and diploma, and EquiMania, a youth education initiative.

Continuing Education at OpenEd

Continuing Education at OpenEd provides innovative, high-quality professional development programs that reflect the unique teaching expertise and research strengths of the University of Guelph. We offer over 100 courses delivered to students in 26 countries, creating a network of learners who bring a vibrant, diverse cultural experience to our courses and programs.