Curriculum Development Opportunity
The Department of Family Relations & Applied Nutrition (FRAN) and Open Learning and Educational Support (OpenEd) are recruiting course developers who have the academic knowledge and professional experience to develop and write curriculum for the new Plant-Based Nutrition Certificate.

The Plant-Based Nutrition Certificate provides research and evidence-based plant-based nutrition information to health professionals, nutritional educators, food service managers and individuals who want to become more knowledgeable about the science of plant-based diets. By participating in this non-degree credit certificate, learners will be able to implement a plant-based diet, provide information to others and address common concerns in implementing and following a plant-based diet. The program will investigate how you achieve the nutrients you need for optimum health, and the management and prevention of disease while implementing a plant-based diet.

Course Format
The plant-based nutrition courses are non-degree credit courses. All courses are four weeks in length, delivered entirely online through the University of Guelph’s online learning management system (Brightspace by D2L), with the first courses to be delivered in January 2022. Students can register in an individual course, or work toward the certificate requirements. It is expected the courses will be developed by a subject matter expert. The courses will be delivered in a asynchronous self-directed format with the use of a course facilitator.

There are nine courses, students are required to complete all required courses and two electives to be awarded the certificate:

Required courses
• Introduction to Plant-Based Diets
• Nutritional Benefits and Considerations
• Disease Prevention and Management
• Diets and their Environmental Impacts
• Policy Implications of Plant-Based Diets

Elective courses
• Plant-Based Diets across the Lifespan
• Plant-Based Diets for Athletes
• Implementing a Plant-Based Diet at Home
• Implementing a Plant-Based Menu in an Institutional Setting
We provide our students with an engaging, relevant learning experience where they can immediately apply the concepts learned in the course to their professional practice and personal life.

**Position Description**

We are looking for course developers who are available to work with the OpenEd team as a subject matter expert (SME) to design and write course content within the project timeline beginning August 1\textsuperscript{st}, 2021 and concluding August 1\textsuperscript{st} 2022. Course developers will be hired for individual courses and the course development process per course is expected to take place over an eight to twelve week period, and is estimated to take between 40 – 60 hrs to complete.

Course developers at the University of Guelph work in a team environment with an instructional designer, program developer and multi-media specialist to develop curriculum, write content and create multimedia for an online course. As a course developer, you will be expected to participate in curriculum planning meetings, develop an assessment strategy, select readings and resources, create unit content and multimedia assets, select activities, and conduct a final review of the course website in the learning management system.

**Qualifications**

- A master’s degree from an accredited institution with expertise in nutrition and plant-based diets, specifically related to one or more of the course topics listed above, or a combination of education and experience.
- At least three years’ experience in the field. You are knowledgeable about current evidence-based research, resources, and industry practice.
- Experience writing academic content. You have strong writing skills to clearly communicate ideas and concepts to adult learners, as well as the ability to edit and proofread your own writing.
- Teaching experience in an online environment. You show a dedication to teaching and learning, and you are committed to creating quality courses for adult learners.
- Participated in an online course as a student. You have first-hand experience as a student in an online class.
- A commitment to meet timelines. You can balance the competing priorities for your time and ensure they do not interfere with developing the course.
- A level of confidence with computer technology. You have the ability and desire to learn the software required to successfully develop an online course.
- Access to the internet and computer technology required to participate in and complete the work required to develop an online course, including access to audio and video equipment and software.

**To apply**

If you are interested in this position, please respond by sending a resume/CV outlining your education and experience with a cover letter indicating how you meet the stated qualifications and why you want to be part of this continuing education online program by **July 30, 2021**, to:

Marjory Gaouette  
Open Learning and Educational Support  
University of Guelph  

m.gaouette@uoguelph.ca

Please note this position will remain posted until the all course developer positions are filled.
Continuing Education at OpenEd
Continuing Education at OpenEd provides innovative, high-quality professional development programs that reflect the unique teaching expertise and research strengths of the University of Guelph. We offer over 100 courses delivered to students in 26 countries, creating a network of learners who bring a vibrant, diverse cultural experience to our courses and programs.

Family Relations and Applied Nutrition
FRAN is an interdisciplinary unit focusing on human health and development in diverse communities. The departments applied nutrition major embraces the biological, clinical, and social aspects of human nutrition, examining nutrition from multiple perspectives.