



Virtual Accessibility Conference 2024: Building Knowledge, Breaking Barriers

Presented by the University of Guelph

Sponsorship and Exhibitor Opportunities

The Accessibility Conference Organizing Committee is pleased to invite you to participate in the 2024 Virtual Accessibility Conference: Building Knowledge, Breaking Barriers.

This year's program will offer all the features you've come to expect from the Accessibility Conference: Plenary speakers, two days of concurrent sessions and discussion forums and a third day featuring half-day and full-day workshops.

Your sponsorship helps support conference activities and events including securing dynamic keynote speakers, supporting live captioning, ASL services and post-conference video production of concurrent sessions. Virtual delivery via the Zoom Events platform provides unique opportunities for company exposure and attendee outreach.

Conference Theme: Building Knowledge, Breaking Barriers

New social and technological developments are arising that have potentially far-reaching implications for accessibility, whether artificial intelligence, accessibility legislation, or concepts like the accessibility lens. Sessions are intended to raise knowledge and awareness of these and other critical accessibility issues and provide examples of practical strategies, tools and initiatives that are making life more accessible and inclusive for Ontarians with disabilities.

We have proposed a variety of ways we can promote your company's presence at the conference to raise your profile with our conference delegates. This conference could not be offered without the support of our sponsors and exhibitors, and we look forward to discussing this exciting opportunity further with you.

Thank you,

Jill Ferguson, Program Manager
Open Learning and Educational Support, University of Guelph

Athol Gow, Conference Chair
McLaughlin Library, University of Guelph

Email contact: oeplc@uoguelph.ca

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES (Canadian Dollars)

The virtual conference platform provides unique opportunities for branding placement, Exhibitor 'booths' where you're able to set your own office hours and networking opportunities with conference attendees.

Platinum Sponsor: \$2200.00 CA (one only)

- Featured sponsor profile on the [Accessibility Conference website](#) sponsorship page. This includes a 30 second video upload, and two website links, logo and 100 – 150 word company profile. Logo requirements are 250 x 250 pixels in png or jpeg format
- Virtual Exhibitor booth – for the duration of the conference (May 29th and 30th). Booth allows for video and document uploads and networking with delegates.
- Featured platinum logo placement on all conference promotional media and conference platform.
- Featured Platinum logo placement on the 'Welcome' PowerPoint slide presented at the beginning of each presentation.
- Logo placement on all recorded sessions available to delegates for one month after conference.
- 3 conference passes (May 29 and 30, 2024)

Gold Sponsor: \$1800.00 CA (maximum 2)

- Sponsor profile on the [Accessibility Conference website](#) sponsorship page. This includes two website links, logo and a 100-150 word company profile.
- Virtual Exhibitor booth – for the duration of the conference (May 29th and 30th). Booth allows for video and document uploads and networking with delegates.
- Gold logo placement on all conference promotional media and conference platform.
- Gold logo placement on the 'Welcome' PowerPoint slide presented at the beginning of each presentation.
- Logo placement on all recorded sessions available to delegates for one month after conference.
- 2 conference passes (May 29 and 30, 2024)

Silver Sponsor: \$1400.00 CA (maximum 5)

- Sponsor profile on the [Accessibility Conference website](#) sponsorship page, including one website link, logo and 50 word company profile.
- Virtual Exhibitor booth – for the duration of the conference (May 29th and 30th). Booth allows for video and document uploads and networking with delegates.
- Silver logo placement on all conference promotional materials and conference platform.
- Silver logo placement on the 'Welcome' PowerPoint slide presented at the beginning of each presentation.
- Logo placement on all recorded sessions available to delegates for one month after conference.
- 1 conference pass (May 29 and 30, 2024)

Exhibitor: \$600 per day (+HST) . Not for Profit: \$400 per day (+HST)

- Logo placement on the Accessibility Conference website Sponsorship page.
- Virtual Exhibitor booth – for the day of exhibiting. Booth allows for video and document uploads and networking with delegates.
- 1 Conference Pass

OTHER OPPORTUNITIES

Plenary Session Sponsorship: \$800.00 per session (+HST)

- Logo display at beginning and end of session

Concurrent Session Sponsorship: \$500.00 per session (+HST)

- Logo display at beginning and end of session.

Service Sponsorship: Provide your service in exchange for promotional opportunities. Does your company specialize in closed captioning for live, pre-recorded or post-production recordings, ASL services, post-production video production? In-kind sponsorship opportunities are available. Contact oeplc@uoguelph.ca to inquire.

To Register

Please complete the registration form and forward it via email to oeplc@uoguelph.ca. We will then contact you via phone to collect credit card payment information.

Questions?

Open Learning and Educational Support, University of Guelph,

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